

BE 3024 Romain Board Room 8:00 - 9:30 a.m. Meeting

**Members Present:** Alan Brill, John Chaszar Deidra Conner, Mark Freeman, Kevin Hammett, Teri Hollander Albin, Doug Joest, John Schroeder, Michelle Schroeder, and Lisa Slade

Ex-Officio Present: Mohammed Khayum

Members Absent: David Abbott, Tom Austerman, Donald Breivogel, Kathy Briscoe, Carl Chapman,
David Conner, Ray Farabaugh, Kyle Fields, Dwight Hamilton, Michael Head, Andy Hubbard,
Vicki Hubiak, Kerry Jackson, James Muehlbauer, Donald Neel, Kent Parker, Dave Papariella,
Eric Reffett, Ronald Romain, Sharon Sartore, Bill Schirmer, Steve Schmitt, Kenneth Sendelweck,
David Smith, Bruce Stallings, William Theby, Michael Walsh, Lynell Walton, Cheryl Wathen,
Michael Weber, Linda White

**Ex-Officio Absent**: Tonya Borders, John Kamin

**Faculty Present**: Brett Bueltel, Julie Brauser, Cindi Clayton-Schnitker, Andrew Dill, Cristina Gilstrap, Jill Oeding, Jamie Seitz, Kenny Shemroske, Jack Smothers, Thomas Weber, Sherif Rashad, Jinsuk Yan,

Administrative Associate present: Linda Dillbeck

**Hammett** called the meeting to order at 8:07 a.m., welcomed everyone, and asked for self-introductions.

**Minutes**: The minutes from the fall 2017 BOA meeting were approved as distributed.

**Hammett** stated this is his last meeting and it has been an honor and privilege to serve as chair for the Board of Advisors. He said this was an excellent experience, and the Romain College of Business is important to the community. A new era is beginning with the announcement of the new University President, which will provide exciting opportunities.

**Khayum** shared information from the AACSB Accreditation . The visitation team shared draft reports that include a few areas to address on within the next year.

Completion of the Strategic Plan

College Financial Strategies

Clarification of Assessment Goals and Objectives

Confirm alignment of College & Accounting strategic plans and objectives

MBA program should maintain quality credentials for the instructors

**Khayum** said we are waiting on the final official document to arrive.

**Shemroske** gave an update on strategic planning process to date and to the mission statement and objectives.

We should keep in mind the university strategic plan, including external and internal influences.

**Shemroske** announced The Cyber Security lab is open and functioning with students monitoring it. He also announced a new Cyber Security Certificate will be offered.

**Smothers** reported on the growth of our MBA Program including changes going forward. He also gave data regarding the MBA program.

Smothers listed the concentrations within the MBA program. He also mentioned there are educational