

Romain College of Business - Board of Advisers Meeting Minutes
Thursday, April 27, 2023
8:00 – 10:00 am
Romain College of Business Board Room – BE3024

Members Present: David Conner, Teri Hollander Albin, Rob Henson, Lisa Slade, Jeffrey Berger, Kerry Jackson, Kevin Hammett, William Theby, Lindsey Nix, Eric Reffett, Ryan Meriwether, Brant Flores, Vicki Hubiak, Ashley Babcock, Femi D-Etti, Alfonso Vidal, Megan Knoll

Ex-Officio Members Present: Sudesh Mujumdar, Brian McGuire, Dave Smith

Faculty Present: Tom Noland, Tim Schibik, Jack Smothers, Abbey Foroughi, Chad Milewicz, Thomas Weber, Nick Jankuhn, Jennifer Riester, Courtney Woehler

Administrative Associate Present: Tina McCalment

Mr. David Conner welcomed everyone and called the meeting to order at 8:00 a.m.

Board Chair Remarks – David Conner

Board Member Renewals and New Members

Approval of Renewal of Members through Spring 2026

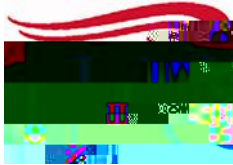
- Kevin Hammett--Regency Properties
- Mike Head--First Federal Savings Bank
- Teri Hollander Albin--Baird Financial
- Andy Hubbard--Evansville Sheet Metal
- Vicki Hubiak--HR Solutions
- Kerry Jackson--Shoe Carnival
- Linda White--Deaconess
- Kyle Winiger--Harding Shymanski

Approval of New Members – Spring 2023 – Spring 2026

- Tara Barney--CEO E-REP
- Jeffrey Burger--Baird Financial Advisor
- Susan Hardwick--CEO American Water
- Brandt Flores--PNG Landscaping
- Alfonso Vidal--Nylene
- Megan Knoll--Gribbins Insulation
- Aaron Huff--Bosse HS Principal
- Ryan Meriwether--N Jr High
- Rob Henson--Ascension St. Vincent Evansville Foundation

Board Committee Structure

- Five committees



- Finance – Chair: Eric Reffett
- Membership – Chair: Lisa Slade
- Industry/Education – Chair: Kerry Jackson
- Marketing – Chair: Lindsay Nix
- Academic Affairs – Chair: Michael Head
- Asked members to please join at least one committee

Approval of Minutes 11/22/2022

- Approved by the Board as distributed.

Dean Remarks – Sudesh Mujumdar

- Welcome new members and thank the Board for their support of the College
- Romain College of Business received re-accreditation and Accounting program re-accreditation will be resolved by June
- Introduced MBA Recruitment and Retention Specialist Courtney Woehler
- Value Proposition – what is unique about what we do in the Romain College of Business
- Four state-of-the-art labs
 - Biometrix Discovery Lab
 - Cybersecurity Operations Center
 - Experimental Economics Lab
 - Textual Analytics and Publishing Lab
- Leverage technology to build market competencies in a personalized co-created learning environment

Presentation –Biometrix Discovery Lab, Chad Milewicz, Chair of Economics & Marketing

- Berry Global – Marketing Study
- Indiana Commission for Higher Education – Website Analysis
- Indianapolis Children’s Museum – Wayfinding Study
- Any student can get access to active engagement in AI
- Doing applied neuroscience

Closing Comments – David Conner

- Looking at a 5-year plan
- \$2M earmarked for Romain College of Business as part of a bigger campaign
- Get together with Committee Chairs, RCOB Leadership, Foundation to determine next steps

David Conner adjourned the meeting at 9:40 a.m.