

Susie Q. Chapman

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OBJECTIVE: Public Relations internship

EDUCATION: UNIVERSITY OF SOUTHERN INDIANA, Evansville, IN
Bachelor of Science in Public Relations and Advertising
Public Relations Emphasis May 2013
Major GPA: 3.92/4.0 Overall GPA: 3.6/4.0

HONORS & ACTIVITIES:
Advertising Club
Public Relations Student Society of America (PRSSA)
x Vice President 2012-Present
Golden Key Honor Society
' H D Q ¶ V / L V W
SpringFest Committee member

RELEVANT COURSES:
Strategic Writing Writing and Design
Special Events and Promotions Media Planning
Graphic Design Intro to Advertising

STUDY ABROAD: Universitat de Barcelona, Barcelona, Spain Fall 2011
x Immersed in understanding of different cultures
x Combined coursework with involvement in local community

RELEVANT EXPERIENCE: GENERAL ELECTRIC PLASTICS, Mt. Vernon, IN
Public Relations Intern, January-May 2012
x Coordinated public relations for factory
x Submitted press releases
x Designed programs and flyers

ADDITIONAL EXPERIENCE: 6 X V L H ¶ V ' R J 6 L W, Evansville, IN Y L F H
Owner, Summers 2010, 2011
x Marketed service to local residents
x Created flyers and postcards
x) H G Z D O N H G D Q G F D U H G I R U S H W V L Q R Z Q H U V ¶

COMPUTER SKILLS: Microsoft Access, Excel, PowerPoint, and Word
Quark
Publisher

SPECIAL SKILL: Conversational Spanish