

Official Newsletter for the M

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Having worked at the Minka for a year, I can honestly say it has been a rewarding experience, not only in regards to my future careers, but also just in my newfound knowledge of artificial intelligence, people living with dementia, and the concept of living-in-place. When I first applied to be the marketing intern at the Minka, I was just looking to run the social media pages so I could put digital marketing experience on my resume. When asked in my interview how I felt about technology, I said I loved it and embraced it in my everyday life. However, that might have been an exaggeration to help me look more appealing as an intern for a smart home. I am by no means tech savvy, and nothing gives me a headache more than reading an instruction manual. Nevertheless, I was thrown into giving tours about smart houses and how to operate all the devices inside them. I helped integrate artificial intelligence into the Minka through the creation of realistic scenarios that older people living alone might find themselves in. I was suddenly the one creating instruction manuals for the next interns on how to use the devices I had to train myself to use thanks to the guidance of YouTube videos.

I have been certified and began conducting simulations for entire classes on campus for students to be able to simulate what it is like to live with dementia. I had the privilege of gaining tremendous leadership experience by hosting bi-monthly meetings for our Advisory Board members. Despite my reluctance when it comes to reading and writing, I became editor of the newsletter you are reading right now! The list of amazing opportunities and knowledge I have acquired through this role goes one and on. I am so grateful





I had phone anxiety. This was a great source of contention in my job as a telefundraiser in 2019. It was my first internship, and I loved the cause I was working for but every morning, walking into the building, I would mentally prepare myself for that first phone call. "Just don't accidentally say 'I love you' at the end of the phone call and you will be okay."

It may have been agonizing at the time but making these phone calls pushed me out of my comfort zone not only professionally but personally. I knew nothing about producing a podcast when I first started as the Producer for bOLDER People, so I was very out of my comfort zone. I was equipped for some parts of the position because of my exhi n



