Romain College of Business...Board of Advisors Meeting Minutes Business and Engineering Center...BE 3024 Romain Board Room Wednesday November 11 **Bacic** reported on the ongoing project with the "Perception, Cognition and Interaction Lab." Experiments can now be done outside of the lab with the addition of some newer equipment.

**Gilstrap** gave updates on the "Strategic Social Media Lab" and invited the Board of Advisors to visit the "SSML".

\*PowerPoint presentations will be added to the Board of Advisors Website.

Internship Paper Report provided in packet.

Adjournment: Meeting adjourned 9:10 a.m.